



# Parkway Sponsor Information

## Creating and Protecting the San Joaquin River Parkway

The San Joaquin River Parkway and Conservation Trust is a nonprofit organization dedicated to protecting and enhancing the San Joaquin River for the benefit of wildlife and people alike. Since 1988, the Trust has worked to conserve land, create parks and trails, restore habitats, and provide educational and recreational opportunities for the Central Valley community to explore and enjoy the San Joaquin River.



### Land Conservation

The Trust conserves land, restores habitats, and advocates on key land use issues to protect open space, wildlife, and clean water along the San Joaquin River.

### Environmental Education

Youth programs focus on fostering an appreciation of nature, teaching the next generation about conservation and the importance of protecting the river.



### Recreation

The Trust provides public access to Parkway properties and trails, offering diverse opportunities for hiking, bird watching, paddling and fishing, encouraging a deeper connection with nature.

### Volunteer Engagement

Each year, volunteers contribute thousands of hours to improving the health and accessibility of the San Joaquin River Parkway.



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## Sponsorship Benefits

	Turtle \$500	Bobcat \$1,000	Fox \$2,500	Eagle \$5,000	Heron \$10,000
Business logo included on Trust website and select email newsletters.					
Sponsor Day Lunch at River Camp.					
Featured in the Trust's Impact Report.					
Business logo placement on program signage.					
Business logo on Spring and Summer River Camp t-shirt.					
Featured on the Respite by the River Postcard.					
Recognized as a sponsor for 2 community volunteer days.					
Special Acknowledgement by MC at Respite by the River.					
Recognized as the Presenting Sponsor for the largest Party on the Parkway.					

As a sponsor, you will enjoy 12 months of benefits beginning on the date your gift is received. Some benefits are subject to specific timelines determined by printing and program schedules, meaning you may receive them in the following calendar year.

### Spring Programs

**Deadline: February 13, 2026**

### Summer Programs

**Deadline: May 15, 2026**

### Fall/Winter Programs

**Deadline: September 4, 2026**






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## Our Reach

Joining as a River Parkway Trust sponsor offers your business a unique opportunity to connect with a highly engaged and environmentally conscious audience. Trust supporters are passionate about conservation, outdoor education and recreation, and community development; values that align with businesses looking to make a positive impact. By partnering with us, you will gain visibility among this dedicated group through events, digital channels, and on-site signage.


Sponsorship not only enhances your marketing efforts but also reflects your leadership in supporting conservation and community, building lasting relationships with those who care about the Parkway.



**58,916**  
Website Visitors



**23,760**  
Social Media



**12,890**  
Email Subscribers




**3,500**  
Impact Report Recipients



**43,079**  
Property Visitors\*



**2,000+**  
River Campers



**813**  
Volunteers



**Best Summer Camp**

\*Estimated Number

Tax-ID # 77-0196692

The San Joaquin River Parkway and Conservation Trust is a non-profit 501(c)3 public benefit corporation. Contributions may be tax-deductible to the extent permitted by law.

### Contact

\*Please send confirmation and a high-resolution logo to Lindsay Norton, Donor Relations Manager at [Lnorton@riverparkway.org](mailto:Lnorton@riverparkway.org)



# Parkway Sponsor Form

## Creating and Protecting the San Joaquin River Parkway

**YES, we will sponsor at the following level:**

- \$10,000**
- \$5,000**                       **\$2,500**
- \$1,000**                       **\$500**

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name for Donor Listing \_\_\_\_\_

Please make checks payable to the River Parkway Trust, or

Please charge  Visa  Mastercard  American Express  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



Or Pay online by scanning the QR Code

