



## COMMERCIAL PHOTOGRAPHY POLICY

Updated 11.2020

Thank you for choosing the Coke Hallowell Center for River Studies (River Center) for your professional photography setting! The River Center is a 501(c)3 public benefit non-profit organization, funded by contributions and grants to support our efforts to create and protect the San Joaquin River Parkway for all the Valley's people. Proceeds from your permit fees will help us maintain the beautiful facility and grounds so that it continues to be a fantastic background for your photos.

### **COMMERCIAL PHOTOGRAPHY PERMIT – \$25 per 2-hour Session**

**The permit requirement and the following policies apply to all professional photographers that utilize the River Center grounds as a setting for a paid client:**

- All photographers must pre-pay and obtain a name badge/permit from the Trust prior to their photo shoot.
- If not paid in advance, please check in at the Welcome Center to pay for your permit.
- In order to prevent conflicts with events already onsite, we recommend photographers call in advance to schedule their session, which allows for 1 photo shoot during a scheduled two-hour timeframe.

Photo shoots are scheduled during regular business hours, Monday through Friday 9 am to 5 pm and Saturday and Sunday, 8 am to 3 pm. If another timeframe is requested, an additional fee may be charged to staff the facility. Due to liability issues, we cannot allow photo shoots when the grounds are unattended.

The River Center is a public facility. Please be respectful of all other visitors; photo shoot arrangements may not block walkways. The facility closes promptly at 3 pm on the weekends. Use of any River Center equipment is strictly prohibited.

Permits for photography are subject to change due to unforeseen maintenance concerns.

### **ALSO AVAILABLE: COMMERCIAL PHOTOGRAPHY PERMIT – ANNUAL FEE \$250**

**The annual permit entitles a professional photographer to use the River Center for an unlimited number of scheduled photo shoots for one year during regular business hours.**

PLEASE CALL TO SCHEDULE AND CALENDAR IN ADVANCE OF YOUR DESIRED PHOTO SHOOT TIME BY CALLING 248-8480, ext. 101.

**SAN JOAQUIN RIVER PARKWAY AND CONSERVATION TRUST**

**11605 Old Friant Road Fresno CA 93730**

559.248-8480 559.248-8474

[www.riverparkway.org](http://www.riverparkway.org)