



Parkway Partners: Businesses Supporting the San Joaquin River Parkway

Working together, we can accomplish great things

The movement to protect land and establish a Parkway along 22 miles on both the Fresno and Madera sides of the San Joaquin River, from Friant Dam to Highway 99, was initiated by Valley residents more than 30 years ago, and support from local individuals and businesses continues to be the driving force behind the creation of the Parkway today.

Working together, we both win

Your business makes an annual contribution or sponsors a program, special event, or Parties for the Parkway, and in turn, the River Parkway Trust recognizes your business for leadership in making our community a better place to live. The Parkway's trails, river access, and green space enhance quality of life, provide opportunities for a healthy lifestyle, and attract new residents.

Become a Parkway Partner

Annual membership levels are \$500, \$1,000, \$2,500, \$5,000 and \$10,000+, Businesses that sponsor programs, events or Parties for the Parkway at those levels are also recognized as Parkway Partners.

Partners' Benefits	\$500	\$1,000	\$2, 500	\$5,000	\$10,000+
Business Name & Link on River Parkway Trust Website	●				
Business Name & Logo on River Parkway Trust Website		●	●	●	
Business Logo on Select Monthly E-newsletters				●	●
Business Name & Logo with Brief Narrative on Trust Website					●
Partners' Recognition for Sponsorship of: Programs, Parties for the Parkway, or Special Events					
Program or Event Sponsors: Name Listed in Event Program	●	●	●	●	●
Program or Event Sponsors: Name Listed on Event Poster		●	●	●	●
Program or Event Sponsors: Name & Logo on Event Banner					●
Parties for the Parkway Sponsors: Logo on back of Parties Book	●	●	●	●	●
Parties for the Parkway Sponsors: Name & Logo on Kickoff Banner					●

To become a Parkway Partner, visit www.riverparkway.org to make a secure contribution online , or if you would like more information on becoming a Parkway Partner or sponsoring a program, event, or Parties for the Parkway contact Bryna De Fede at bdefede@riverparkway.org or 559 248-8480 ext. 216.



CREATING AND PROTECTING THE SAN JOAQUIN RIVER PARKWAY

11605 Old Friant Road • Fresno, California 93730-9701 • 559-248-8480 • Fax 559-248-8474 • www.riverparkway.org