Passion for the Outdoors

In the summer of 2021, the River Parkway Trust's board and staff met in person for the first time in over a year to reflect on how our organization should continue to adapt to the changing times precipitated by the COVID-19 pandemic. The past year and a half demonstrated the critical need for access to quality green space for the health and well-being of people in the Central Valley. The River Parkway Trust's work to preserve and restore San Joaquin River lands, educate the public and provide ample opportunities to explore and enjoy the Parkway felt more critical than ever before.

As you read through this 2021 Annual Report, you'll see many people discovered the value of the protected open space areas along the Parkway. More visitors than EVER enjoyed time at the River Center, Sycamore Island, and Sumner Peck Ranch. On any given day, families, hikers, cyclists, and bird watchers could be spotted enjoying these places you support.

Our education staff shared stories about campers and students who discovered the San Joaquin River for the first time in 2021. Parents took the opportunity to get their kids outside after a year of virtual learning through River Camp and public Weekend Programs. Many cooped-up kids were let loose to enjoy the outdoors and reconnect with their peers. The River Field Trip program served more students because local school districts recognized the value of the Parkway.

In 2021, new Parkway operations and maintenance funding sources became available through the City of Fresno and State Conservancy. Measure P will generate funding to enhance Fresno's parks, including a special allocation for the San Joaquin River Parkway. Assemblymember Dr. Joaquin Arambula led the charge to secure state funds to maintain and operate the Parkway and presented the State Conservancy with a \$15 million check. The River Parkway Trust is working with the City and Conservancy to plan for Parkway improvements for the year ahead.

Thanks to you, the River Parkway Trust not only weathered the continued challenges of the pandemic but grew to provide more programs to ignite a passion for the outdoors.

Julia O'Kane Board President

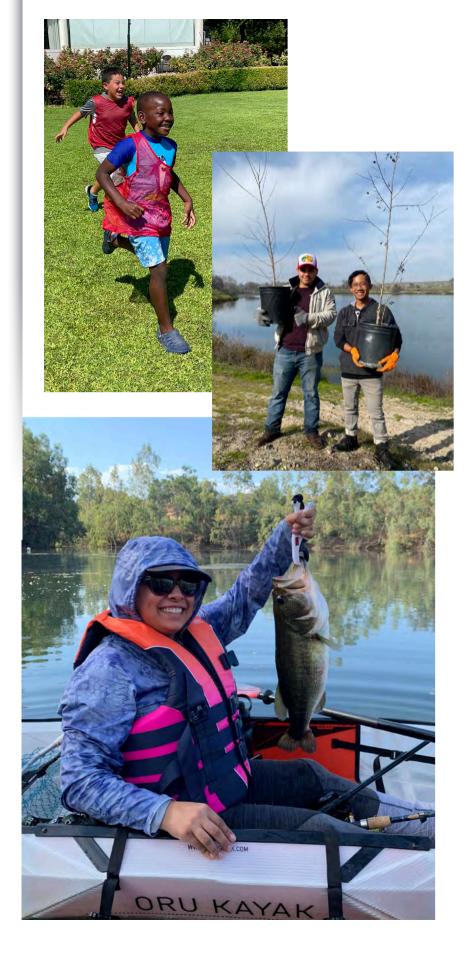












Message from the Executive Director

San Joaquin River Parkway and Conservation Trust, Inc.

Dear Members and Supporters of the San Joaquin River Parkway:

2021 was a fantastic year for land conservation, specifically for expanding the land base and improving operation and maintenance funding for the San Joaquin River Parkway.

Although I'm writing this near the end of 2022 due to the timeframe for completing our annual financial audit, it's exciting to look back and think about some of the amazing changes that have taken place for land conservation at the national state, and local levels.

New land conserved for the Parkway

At the beginning of 2021, the Trust celebrated the acquisition of Sumner Peck Ranch, a 76-acre connector between the already-conserved Ball Ranch and Ledger Island properties. I was pleased to greet many of you onsite during our weekend open houses and the first season of u-pick citrus sales. Our first year of operations had its share of challenges, like weekly vandalism and fuel theft in the late spring and summer. But there were many triumphs, including leasing the front buildings to Solitary Cellars to add a new visitor component to the San Joaquin River Parkway, hosting our River Camp Young Explorers Program onsite, and offering new weekend programs for preschoolers and teens. Our first wine grape harvest season was a success, and it was a joy to watch the grapes loaded for shipment to Gallo Winery.

The State Conservancy completed two other exciting conservation projects in 2021. The acquisitions of the 21-acre Lanes Road Property adjacent to Jensen River Ranch and the 35-acre Slenders Property in Madera County provide important connections and access to the river for the future.

Global, State and National priorities for Conservation

You may have heard about 30x30, the global effort to increase the pace and scale of conservation dramatically. The goal is to conserve 30% of the world's land and water by 2030, to restore biodiversity, reduce the rate of natural habitat destruction, and ensure the long-term sustainability of life on our planet. California is a leader in this effort, with Governor Gavin Newsom signing Executive Order N-82-20 in October 2020, committing to conserving 30% of our land and coastal waters by 2030. President Biden announced the United States' commitment to the 30x30 initiative with Executive Order 14008, *Tackling the Climate Crisis at Home and Abroad*, issued on January 21, 2021.

California has developed an action plan called *Pathways to 30x30: Accelerating Conservation of California's Nature*, which you can find on californianature.ca.gov. At the national level, the US Department of the Interior has created the *America the Beautiful* initiative to provide reports and updates tracking progress toward the goal. These initiatives and related funding sources make this an exciting time to work on land conservation.

We're excited to do our part to contribute to the 30x30 effort. The River Parkway Trust will continue to work with willing sellers throughout the Parkway reach of the river to conserve land for wildlife habitat or recreational use. And by the way, if you are a river bottom landowner, I would love to talk with you about a fee title sale or placement of a conservation easement on your property!

Partners New and Old

2021 also saw the addition of some exciting new partners on Parkway Projects. Fresno Building Healthy Communities received a grant from the State Conservancy for the Western Reaches Access Activation Plan – a planning process to reactivate Camp Pashayan and conceptualize the trail alignment between that site and the Milburn Unit of the San Joaquin River Ecological Reserve. Through community meetings, Fresno BHC gathered input on the concept and has now transitioned to the more technical part of the planning process to create 65% design drawings and initiate environmental review. You can review the site analysis and initial concepts at fresnobhc.org/wraap.

The US Green Building Council Central California Chapter is another new partner in the Parkway effort, receiving a grant to envision and create the conceptual design for an Indigenous and Environmental Resource Center at the State Conservancy's Circle V property in Madera County. The conceptual plan is ambitious and inspiring – check it out at usqbccc.org/CircleV.

River Partners is a statewide nonprofit with which the River Parkway Trust has worked for over a decade on habitat enhancement projects along the river. In 2021 they began work on a Flood Managed Aquifer Recharge (MAR) project at Ball Ranch, to determine whether the old gravel pits on the property could be used to take flood flows during high water years and recharge the groundwater basin. We look forward to the final analysis of this potential use of conserved lands.

And finally, the project we're all waiting for – Fresno River West! In fall 2021, the State Conservancy granted funds to the City of Fresno to create the final design, permitting, and construction bid documents for this long-awaited extension of the Lewis S. Eaton multi-use trail. We expect bid documents and permitting to be complete within two years. We're grateful that the controversial design and environmental review processes are finally complete, and we look forward to celebrating the construction of this new community amenity within 5 years.

New Operations Opportunities

As the nonprofit that started the San Joaquin River Parkway effort, the Trust is committed to fully implementing the planned 22-mile Parkway. We look forward to a future of well-managed public and private land with a continuous multi-purpose trail system stretching from Friant Dam to Highway 99, with numerous entry and exit points, biodiverse habitat, safe places for children to play, clean restrooms, picnic tables, and other visitor amenities. Can you see it? That future is nearer than you might think.

Thanks to the leadership of Assemblymember Joaquin Arambula, the State Conservancy received \$15 million in operations and maintenance funding in the 2021 California State Budget Act. It's a previously un-imagined sum for the most challenging aspect of providing recreational access to the San Joaquin River – the appropriate management and maintenance of public land. There are limits on this funding – it can only be used on properties owned by the State Conservancy and must be expended within 5 years. Still, it's an extraordinary opportunity to improve management of the Parkway.

At the same time, the City of Fresno's Measure P went into effect, with an estimated \$750,000 per year dedicated to the San Joaquin River Parkway. Again, these funds have limits – they can only be used within the City of Fresno and are controlled and managed by the City, but they provide opportunities for better management of Parkway lands in the future.

The Future Is Now

I've witnessed progress over the 23 years I've had the privilege of working to create the San Joaquin River Parkway. We've purchased land, planned and built improvements, and offered programs to thousands of children and adults to share the beauty and value of the San Joaquin River with the community. But I admit I sometimes think, will we ever really get there? Will we really have the 22-mile trail and well-managed amenities that we're all dreaming about?

Today I can give a resounding YES to that question. The land acquisitions have continued quietly and are still in progress, but we're very close to having the corridor we need to complete the multi-purpose trail system. In the meantime, there are abundant natural surface trails connecting to neighborhoods in both Fresno and Madera. The future of the Parkway is arriving right before our eyes.

If you share my excitement at our progress on creating this unique community amenity, will you make a special gift to continue the work? Your gift matters, no matter its size. You can help make the Parkway more accessible, more beautiful, and more biologically diverse in the years ahead. Join us!

Sincerely,

Sharon Weaver Executive Director



Conservation

It was a great year for land conservation along the San Joaquin River Parkway. In 2021, the River Parkway Trust completed the third phase of wildlife habitat enhancement at Jensen River Ranch, monitored and maintained restoration projects at Fresno River West and Sycamore Island, and removed invasive plant species throughout the Parkway. Your support resulted in improved habitat for the benefit of fish, wildlife, and people.

> Native trees and shrubs were installed on 1.75 acres at

Sycamore Island as mitigation

for the Trout Pond Improvement Project

90% Survival rate among the 2,613 native trees, shrubs, and grasses planted at Jensen River Ranch

Acres of the invasive plant species Sesbania punicea (Scarlet Wisteria) were treated and removed

Acres of the Fresno River West H Pond wildlife habitat enhancement project were monitored and maintained

Acres of the Floodplain Revegetation Project at Fresno River West and Sycamore Island were monitored and maintained

River Stewards volunteered to help plant native trees and shrubs, remove invasive plant species, and pick up trash along the San Joaquin River Parkway

243 Volunteers 511 Hours

education programs for thousands of local children. The River Parkway Trust presented live-streamed virtual field trips throughout the winter and spring and enthusiastically transitioned back to in-person River Field Trips during the fall. Thanks to you, more children enjoyed spending time by the San Joaquin River at River Camp and through expanded weekend youth programs throughout the Parkway.

Your support in 2021 helped provide virtual and in-person outdoor

Education

Students Learned about the San Joaquin River watershed and the

ecosystems it supports during virtual field trips in the spring and in-class presentations in the fall

2,401 Students participated in River Field Trips at the River Center, Owl Hollow, Sumner Peck Ranch, and Lost Lake Park

1113 River Campers at the River Center, Owl Hollow, Sumner Peck Ranch and Firebaugh

Public Youth Program Participants

Children and youth in pre-school through high school 262 enjoyed outings to explore the San Joaquin River through outdoor weekend programs

83 River Buddies Pre-school-aged children learned about birds, bugs, and frogs in lively program activities at the River Center

50% Increase in the number of children reached through outdoor education programs over 2020

Recreation

In 2021, the River Parkway Trust celebrated the first full year of public access and outdoor activities at Sumner Peck Ranch. Your support helped introduce thousands of people to the new property on the San Joaquin River Parkway.

Island Visitors

Anglers, wildlife watchers, hikers, runners, cyclists, equestrians, and paddlers in 2021

Explored the River Parkway Trust's newest property in 2021

Walks People **Tours** People

Enjoyed paddling the San Joaquin River during the summer months

Learned about local wildlife, and the cultural and natural history of the San Joaquin River on nature walks throughout the Parkway

increase in the number of recreation program visitors and participants over 2020

*This number does not include Solitary Cellars patrons.

Volunteers

From helping plant trees to leading nature hikes on the Parkway, volunteers play a critical role in the River Parkway Trust's core mission areas of conservation, education, and recreation.

In 2021, individuals like you contributed

Hours of volunteer service

Thank you to every volunteer for the gifts of your time and talent.

Social Media Engagement

@SJRPCT @SycamoreIslandPark 0



@riverparkwaytrust

6



@sirparkwaytrust



The River Parkway Trust

worked with various jobs

training organizations to

complete invasive plant

10

Local Conservation Corps

(Fresno EOC) members trained

36

California Conservation

Corps members trained

18

American Conservation

Experience members trained



River Center

Throughout 2021, the Coke Hallowell Center for River Studies was open to the public and served as a point of access to the San Joaquin River Parkway. Trail users, families, birders, and artists came to enjoy the respsite found here. The River Center was also an important part of the 2021

season of River Camp programs and weekend youth education programs.



Increase in visitorship to the River Center over 2020

River 25,202

Center Rental Guests

Respite by

Parties for the Parkway

In 2021, the River Parkway Trust held the first-ever Virtual Kickoff Event. Throughout the year, Party Guests enjoyed a variety of fun events celebrating the San Joaquin River Parkway. Thank you to all Party Hosts, Guests, and Artists who made the 2021 season of Parties for the Parkway a success!

765 Party **83** Party Hosts

William and Debbie Krieg

Terri Larson Mary Ann and Howard Latime

Michael Levine and Luann Joy Jean Linder and Paul Rempel

Douglas McLallin Georgia and Mike Murach Penny Murray George and Cynthia Nikolich

Donald and Hannah Norman

Gary and Leilani Overstreet

Kay Pitts Linda and Michael Rogers

Caroline and Peter Simis Camie and Jason Sorensen

David and Gina Swain

Paul and Lisa Zylka

Frances Squire and Ed Wilson

Betty Wang-Garcia and Joe Garcia

ané Willson and Malcolm MacDonald

Alfredo and Socorro Ruvalcaba

Sandra Scott and Kenneth Archer

Larry and Linda Odell Debbie Oneal

Saráh and Ryan Parkes

Bill and Judy Seiler

Russ and Becky Lindquist

Kathryn Long-Pence Kathleen Lopes

Dr. Rose Marie Lvon

Nicholas Martin Paul Martin

Allison Martinez

Elaine Lynn

Rodney Krueger

2021 Financials Revenue Grants 39% \$1,302,123.00 Investments 22% \$706,893.00 Donations 18% \$606,977.00 Program Services 11% \$368,708.00 Other \$206,673.00 6% Farm \$119,160.00 **Total** \$3,310,534.00 **Expenses** Program Services 83% \$2,177,447.00 General Administrative 9% \$224,635.00 Fundraising 8% \$215,163.00 **Total** \$2,617,245.00

The financial information included in this report is from the Audited Financials Consolidated Statement of Activities for the Year Ended December 31, 2021.

> You can view the River Parkway Trust's Audited Financials and Form 990 at https://riverparkway.org/what-we-do/irs-form-990.

Creating and Protecting the San Joaquin River Parkway

The River Parkway Trust's mission is to preserve and restore San Joaquin River lands

recreational, and agriculture uses consistent with protection of the river's resources.

stewardship; to research issues affecting the river; and to promote educational,

150,000+ LIFETIME DONORS who have generously supported the River Parkway Trust through the years.

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Nancy Klassen

Mandy and Brad Kendzora Jim and Mary Kinter

alifornia Coastal Commission Leon S Peters Foundation

\$5,000+

\$2,500+

\$1,000+

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\$500,000+ US Bureau of Reclamation

\$100,000+ tate Of California, Wildlife Conservation Board State Of California, San Joaquin River

\$20,000+

\$10,000+ Central Valley Community Foundation Dver Family Foundation Vulcán Materials Company

Educational Employees Credit Union MUFG Union Bank Foundation enny Newman Grain Company ecreational Equipment, Inc.

libri Ecological Consulting, LLC Donaghy Sales E & J Gallo Winery Eye-Q Vision Care Friant Ranch LLP Goehring Custom Farming LLC Hedrick's Chevrolet Stanislaus Community Foundation State of California, Department of United Security Bank Westlands Water District

Agriland Farming Company, Inc. California Eye Institute Coleman Farming Co., LLC Eagle Building Materials

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Sierra Endocrine Associates

Sierra Pacific Orthopedic & Spine Center Medical Group, Inc.

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The Bertha and John Garabedian Charitable Foundation he Compass Group Trinity Fruit Sales

Armey-Harvey Family Foundation

Foundation

Fennemore Dowling Aaron Hammonds Ranch, Inc Peri & Sons Farms Realty Concepts San Joaquin Running The Ingham Family Fund

Candy and Ardell Barnes

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The River Parkway Trust values everyone who contributes to creating and protecting the San Joaquin River Parkway. ílease inform us by calling the River sparkes@riverparkway.org.





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having ecological, scenic, or historic significance; to educate the public on the need for

Assistant Director

Finance Director

Nicole Davis Executive Assistant Bryna De Fede Development Associate

Community Programs Molly Schnur Salimbene Director of Program Administration

Director of Land-Based Learning Director of River Camp Programs

Lead Field Trip Facilitator

Carina Damian Lead Youth Parkway Ambassador Facilitator Meredith Dunn Programs Facilitator

Sumner Peck Ranch Marcelino Cervantes Ranch Foreman

Parkway Projects

Senior Project Manage

Restoration Technicians

Jenae McCarthy

Nathan Calapine

River Center

Jelani Lewis



Conservation Trust, Inc. www.riverparkway.org

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